



11º FESTIVAL 18-27
INTERNACIONAL JUL
DE MÚSICA DE MARVÃO 2025

FIMM

FIMM
FESTIVAL INTERNACIONAL
DE MÚSICA DE MARVÃO



POST-FESTIVAL GENERAL REPORT

THE MARVÃO INTERNATIONAL MUSIC FESTIVAL

Founded in 2014 and under the artistic direction of Christoph Poppen and Juliane Banse, FIMM has become one of the largest classical music festivals in Portugal, annually attracting thousands of artists and visitors from around the world to the district of Portalegre and the Alto Alentejo region.

The Festival is organised by Marvão Music, a non-profit association recognised by the Portuguese Government with the Public Utility Status, and offers an annual 10-day programme featuring dozens of concerts and other events, including choirs and orchestras, chamber music, gastronomic events, open rehearsals for children and young people, concerts for children and families, guided tours, lectures, and art exhibitions.

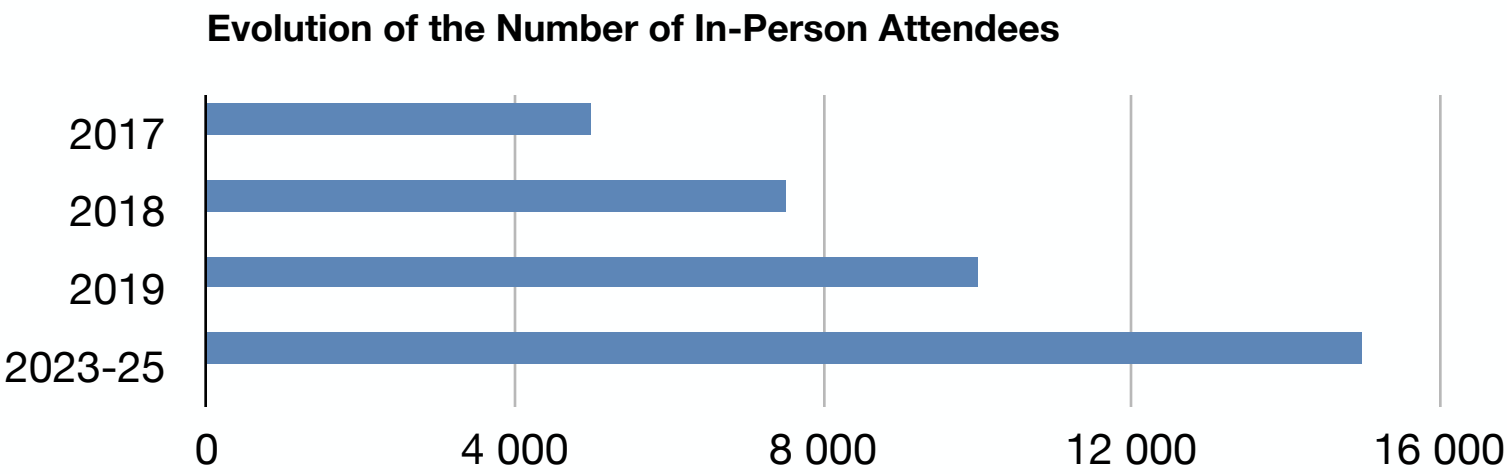
This year, FIMM celebrated its 11th edition by presenting a carefully curated programme centred on chamber music and composers' portraits, featuring distinguished international artists, acclaimed ensembles, and exclusive collaborations. The festival offered audiences a refined and diverse musical experience across the unique and historic venues of Marvão.





With lower-than-usual ticket prices and around 25% of its programme offered free of charge, the Marvão International Music Festival (FIMM) has been a driving force for audience development and for the social, cultural and economic growth of this region of the Alentejo, located within the Serra de São Mamede Natural Park. It has promoted the internationalisation of Portuguese artists and served as a platform for the debut of international artists in Portugal.

With a varied programme featuring artists from various continents, the 11th edition of FIMM in 2025 welcomed around 15,000 people to Marvão, consolidating the growth observed since 2017 and confirming the stabilisation and loyalty of an audience that nearly fills every concert.



FIMM 2025

11th Marvão Festival: numbers & facts

The 11th FIMM took place from 18th to 27th July 2025 and continued the Festival's trajectory of success and impact, bringing together a remarkable array of partners, audiences, and artists, while maintaining the attention of national and international media from both general and specialised press.

RECENT HISTORY

- 2022: the 8th edition of FIMM recovered from the pandemic and presented a complete programme of **37 concerts**, including a special series of 10 concerts featuring all of Johannes Brahms' chamber music presented in chronological order
- 2023: the 9th edition of the Festival featured an extensive and varied programme with **40 concerts** and other events, including the world premiere of a commissioned work by composer Ferran Cruixent, a special cycle of Schubert songs, and a series of "Schubertiades"
- 2024: the 10th edition of FIMM featured nearly **40 concerts** and events, including a new production of Mozart's *Die Entführung aus dem Serail* performed three times in the Castle courtyard. Felix Mendelssohn-Bartholdy was celebrated as the central composer of the edition.

PATROCINADORES PRINCIPAIS / PRINCIPAL SPONSORS



PATROCINADORES SECUNDÁRIOS / SUPPORTING SPONSORS



PROMOTORES / PROMOTERS



FIMM 2025

11th Marvão Festival: numbers & facts

- 2025: the 11th edition of the Festival featured a programme with nearly **40 activities** over 10 days, focusing for the first time almost entirely on chamber music. Concerts were held both indoors and outdoors, in iconic venues such as Marvão Castle, the castle cistern, local churches and the Roman Ruins of Ammaia, creating an intimate and immersive atmosphere.

- The programme included 32 chamber music concerts, 2 choral concerts, a sung mass, a jazz concert, a fado concert, open rehearsals, guided tours, an exhibition of Portalegre Tapestries, and an art installation by Vasco Araújo at the Castle Keep (supported by the António Cachola Collection and MACE)
- “Musical portraits” of 25 composers were presented, ranging from Tchaikovsky, Ravel and Brahms to Lili and Nadia Boulanger, Webern, and contemporary composers Wolfgang Rihm (to whom a tribute was paid one year after his death) and Luís Tinoco (Pessoa Prize 2024).
- Several artists and ensembles made their debut in Portugal
- Extended participation of Portuguese artists
- Around 15,000 visitors, approximately 35% of whom were international



FIMM 2025

11th Marvão Festival: numbers & facts

- Complete audiovisual recording of 23 concerts (16 in 2024) for K&T Rights, in co-production with CaixaForum+
- Complete audio recording of 23 concerts (16 in 2024) for the public radio station Antena 2
- Explanatory texts and introductory notes produced for all concerts, accessible via QR codes printed in the programmes
- Participation of musicians, artists, professionals and volunteers from dozens of countries
- Five municipalities directly and indirectly involved in the organisation and logistics: Marvão, Valencia de Alcántara (Spain), Portalegre, Castelo de Vide and Elvas
- Extensive coverage by national and international press, including media from France, Spain, Turkey, Germany and Italy
- Creation and maintenance of a dedicated mobile app for Android and iOS with new features, including the full programme, concert locations, videos, artist biographies, sponsors, and links to accommodation and tourist information
- New partners, sponsors and patrons joining the festival



FIMM
11th FESTIVAL
INTERNACIONAL
DE MÚSICA DE
MARVÃO
18-27
JUL
2025

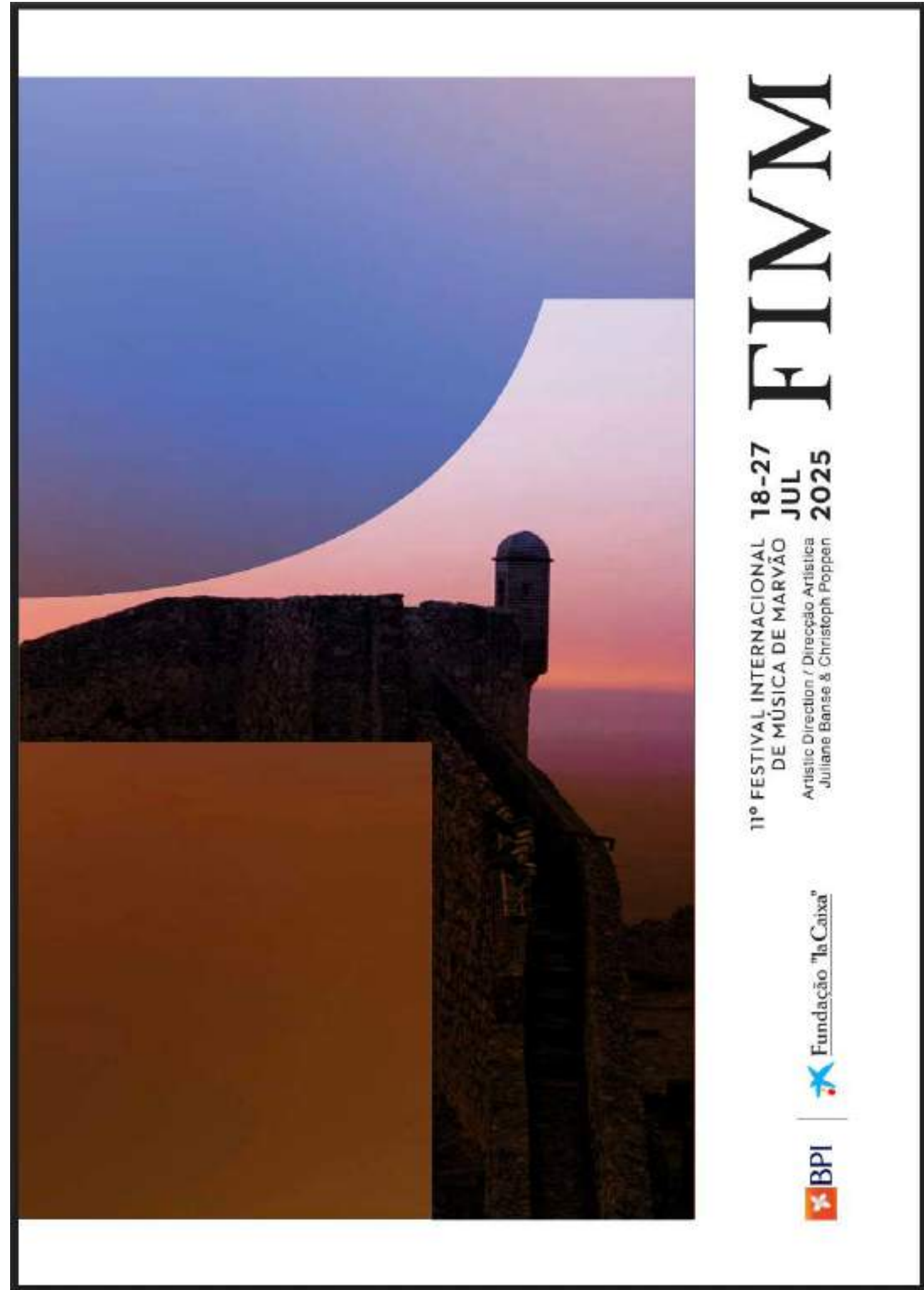
FIMM 2025

11th Marvão Festival: numbers & facts

- The President of the Portuguese Republic was once again present, after having awarded Maestro Christoph Poppen the **Commander's Cross of the Order of Infante D. Henrique** last year – a distinction that recognises outstanding contributions to culture and the promotion of Portugal abroad, acknowledging his exceptional contribution to classical music over the past decade
- Several heritage sites were used and adapted for the organisation of concerts, including churches, the cistern, the courtyard and the keep tower of Marvão Castle, as well as the Roman ruins of Ammaia. Both Marvão Castle and the Ammaia Archaeological Complex are classified as National Monuments
- The concert at the Roman ruins of Ammaia was the largest-capacity event, welcoming one thousand attendees, and featured the special programme BPI | Fundação “la Caixa” – Jazz Night, with Maria João & Mário Laginha
- Following the pilot experience in 2024, and in order to further enhance the visitor experience, the food and beverage court (FIMM Terrace) featured five local producers, offering items such as wine, chestnut gin and craft beer
- More than 1,300 meals were served at the Artists' Canteen
- More than 35,000 km were travelled by land, transporting artists and audiences, many of them in fully electric (emission-free) vehicles



CLICK TO SEE THE COMPLETE PROGRAMME-BOOKLET



CLICK TO SEE THE FLYER-PROGRAMME

18 Jul
Sexta / Friday

18:00 / Castelo de Marvão, Jardins
/ Marvão Castle, Gardens

COCKTAIL DE BOAS-VINDAS
/ OPENING RECEPTION

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

GALA DE ABERTURA
/ OPENING GALA

BPI Fundação "la Caixa"

Obras de / Music by:
Schubert, Brahms, Schumann

SILKE AVENHAUS, piano
LENA NEUDAUER, violino
NICOLAS GARRIGUES, viola
BETTINA KESSLER, violoncelo
FLORIAN POPPEN, contrabaixo
JULIANE BANSE, soprano
CATARINA SERENO, mezzo-soprano
UNAI DE LA ROSA HERNÁNDEZ, barítono
CONNIE SHIH, piano
PAVEL KOLESNIKOV, piano
CHRISTOPH POPPEN, violino
KEVIN ZHU, violino
LILYA TYMCHYSHYN, viola
AURÉLIEN PASCAL, violoncelo

23:00 Castelo de Marvão, Cisterna
/ Marvão Castle, Cistern

ESPECIAL NOITE DENTRO
/ LATE NIGHT SPECIAL
"Clarinete em Fado"

16:00 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

CÉSAR FRANCK
CLARA-JUMI KANG, violino
SUNWOOK KIM, piano
KEVIN ZHU, violino
ADRIEN LA MARCA, viola
AURÉLIEN PASCAL, violoncelo

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

LUDWIG VAN BEETHOVEN

SILKE AVENHAUS, piano
JOÃO MIGUEL SILVA, oboé
HORÁCIO FERREIRA, clarinete
ABEL PEREIRA, trompa
VIRGÍLIO OLIVEIRA, fagote
QUATUOR AROD
CLARA-JUMI KANG, violino
FRANCISCO LOURENÇO, viola
AURÉLIEN PASCAL, violoncelo
FLORIAN POPPEN, contrabaixo

23:00 Castelo de Marvão, Cisterna
/ Marvão Castle, Cistern

ESPECIAL NOITE DENTRO /
LATE NIGHT SPECIAL - FADO
"Laço"

ANA MARGARIDA PRADO

24 Jul
Quinta / Thursday

09:30 Portas de Ródão
/ Village Entrance

VISITA GUIADA / GUIDED TOUR:

ANTÓNIO SAIOTE, clarinete
ARTUR CALDEIRA, guitarra Portuguesa
DANIEL PAREDES, guitarra clássica

19 Jul
Sábado / Saturday

11:00 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

CORO / CHOIR CONCERT
"Música Inédita da Sé de Évora"
/ "Unreleased Music from Évora
Cathedral"

OFFICIUM ENSEMBLE
PEDRO TEIXEIRA, direcção

16:00 Igreja de São Tiago
/ São Tiago Church

MAURICE RAVEL

MALION QUARTETT
LENA NEUDAUER, violino
CONNIE SHIH, piano
UNAI DE LA ROSA HERNÁNDEZ, barítono
CHRISTOPH POPPEN, violino
NICOLAS GARRIGUES, viola
AURÉLIEN PASCAL, violoncelo
SÓNIA PAIS, flauta
HORÁCIO FERREIRA, clarinete
CAROLINA COIMBRA, harpa

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

PYOTR ILYICH TCHAIKOVSKY



O PATRIMÓNIO MONUMENTAL DE
MARVÃO / MARVÃO MONUMENTAL
HERITAGE (em Inglês / In English)

FELICIDADE TAVARES

ENTRADA LIVRE / FREE ADMISSION

11:00 Igreja de São Tiago
/ São Tiago Church

CONCERTO DE LAUREADOS
DO FOLEFEST 2025
/ FOLEFEST LAUREATES 2025
(ACCORDION)

ENTRADA LIVRE / FREE ADMISSION

16:00 Igreja de São Tiago
/ São Tiago Church

SERGEI PROKOFIEV

HORÁCIO FERREIRA, clarinete
QUATUOR AROD
NICOLAS MARGARIT, piano
SÓNIA PAIS, flauta
NIKOLAY BORCHEV, barítono
MARCELO AMARAL, piano
MURIEL CANTOREGGI, violino

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

JOHANNES BRAHMS

MURIEL CANTOREGGI, violino
ABEL PEREIRA, trompa
TAE-HYUNG KIM, piano
SUNHAE IM, soprano
TERESA SALES REBORDÃO, mezzo-
soprano
ILYÁ DOVNAR, tenor
NIKOLAY BORCHEV, barítono
MARCELO AMARAL, piano
QUATUOR AROD
ADRIEN LA MARCA, viola

MALION QUARTETT
SAMSON TSOY, piano
KEVIN ZHU, violino
BRUNO PHILIPPE, violoncelo
NICOLAS GARRIGUES, viola
AURÉLIEN PASCAL, violoncelo

23:00 Igreja de São Tiago
/ São Tiago Church

LILI & NADJA BOULANGER

TERESA SALES REBORDÃO, mezzo-soprano
SILKE AVENHAUS, piano
CHRISTOPH POPPEN, violino
AURÉLIEN PASCAL, violoncelo

20 Jul
Domingo / Sunday

11:00 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

MISSA DE SCHUBERT &
CELEBRAÇÃO EUCARÍSTICA /
HOLY MASS & SCHUBERT MASS

FRANZ SCHUBERT
Missa em Sol maior, D 167

JULIANE BANSE, soprano
JULIAN PRÉGARDIEN, tenor
CHRISTOPH PRÉGARDIEN, barítono
OFFICIUM ENSEMBLE / PEDRO
TEIXEIRA
MARVÃO FESTIVAL ENSEMBLE
CHRISTOPH POPPEN, direcção

ENTRADA LIVRE / FREE ADMISSION

16:00 Igreja de São Tiago
/ São Tiago Church

23:00 Igreja de São Tiago
/ São Tiago Church

OLIVIER MESSIAEN

"Quarteto para o Fim do Tempo"
/ "Quatuor pour la fin du Temps"

CHRISTOPH POPPEN, violino
AURÉLIEN PASCAL, violoncelo
HORÁCIO FERREIRA, clarinete
SILKE AVENHAUS, piano

25 Jul
Sexta / Friday

16:00 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

WOLFGANG AMADEUS
MOZART

SÓNIA PAIS, flauta
KEVIN ZHU, violino
FRANCISCO LOURENÇO, viola
AURÉLIEN PASCAL, violoncelo
SUNHAE IM, soprano
TAE-HYUNG KIM, piano
HORÁCIO FERREIRA, clarinete
QUATUOR AROD

21:00 AMMAIA, Ruínas Cidade
Romana / Archaeological Site

NOITE DE JAZZ / JAZZ NIGHT

BPI Fundação "la Caixa"

Maria João & Mário Láginha

MARIA JOÃO, voz
MÁRIO LAGINHA, piano

CLAUDE DEBUSSY

SÓNIA PAIS, flauta
PAVEL KOLESNIKOV, piano
SAMSON TSOY, piano
CATARINA SERENO, mezzo-soprano
TAE-HYUNG KIM, piano
KEVIN ZHU, violino
BRUNO PHILIPPE, violoncelo
CONNIE SHIH, piano
NICOLAS GARRIGUES, viola
CAROLINA COIMBRA, harpa

19:30 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

CONCERTO ESPECIAL
/ SPECIAL CONCERT

"Pai e Filho" / "Father and Son"
Obras de / Music by: Mendelssohn,
Hensel, Brahms, Schubert

CHRISTOPH PRÉGARDIEN, tenor
JULIAN PRÉGARDIEN, tenor
SILKE AVENHAUS, piano

21 Jul
Segunda / Monday

09:30 Casa da Cultura

VISITA GUIADA / GUIDED TOUR:
VIAGEM A MARVÃO NO SÉC. XVII /
JOURNEY TO MARVÃO IN THE 17TH
CENTURY (Português + English)

CATARINA BUCHO
DOMINGOS BUCHO

ENTRADA LIVRE / FREE ADMISSION

10:00–13:00 / Casa da Cultura

26 Jul
Sábado / Saturday

11:00 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

CORO DO FESTIVAL DE
MARVÃO / MARVÃO FESTIVAL
CHORUS
"Breath of the Earth"

Obras de / Music by:
Rheinberger, Lopes-Graça, Whitacre,
Monteverdi, Lili Boulanger e outros /
and others

CORO DO FESTIVAL DE MARVÃO
RODRIGO GOMES, PIANO
PEDRO TEIXEIRA, direcção

16:00 Igreja de São Tiago
/ São Tiago Church

LUÍS TINOCO

MAAT SAXOPHONE QUARTET
HORÁCIO FERREIRA, clarinete
MURIEL CANTOREGGI, violino
BERNARDO SOARES, piano

19:30 Igreja de N. Sra. da Estrela
/ N. Sra. da Estrela Church

FRANZ SCHUBERT

JORDAN VICTORIA, violino
CHRISTOPH POPPEN, violino
KEVIN ZHU, violino
ADRIEN LA MARCA, viola
AURÉLIEN PASCAL, violoncelo
FLORIAN POPPEN, contrabaixo
SUNHAE IM, soprano
HORÁCIO FERREIRA, clarinete

AULA DE DESENHO
/ DRAWING CLASS
por / by LUCI EYERS

TODOS OS DIAS DE SEGUNDA A
SEXTA / EVERY DAY FROM MONDAY
TO FRIDAY

Inscrição prévia obrigatória /
Advance registration is mandatory:
info@marvaomusic.com

ENTRADA LIVRE / FREE ADMISSION

16:00 Igreja de São Tiago
/ São Tiago Church

JOHANN SEBASTIAN BACH
O Cravo Bem Temperado, Livro II
/ The Well-Tempered Clavier, Book II

16:00 - 1.ª parte / 1st part
18:00 - 2.ª parte / 2nd part

AARON PILSAN, piano

23:00 Igreja de São Tiago
/ São Tiago Church

ANTON WEBERN

MALION QUARTETT
MURIEL CANTOREGGI, violino
SILKE AVENHAUS, piano
JULIANE BANSE, soprano
BRUNO PHILIPPE, violoncelo

22 Jul
Terça / Tuesday

16:00 Igreja de São Tiago
/ São Tiago Church

MARCELO AMARAL, piano
VIRGÍLIO OLIVEIRA, fagote
ABEL PEREIRA, trompa

23:00 Castelo de Marvão, Cisterna
/ Marvão Castle, Cistern

WOLFGANG RIHM

CONCERTO MEMORIAL
/ MEMORIAL CONCERT
(13.03.1952–27.07.2024)

Obras de / Music by: Rihm, Haydn,
Schubert

PAULO JORGE FERREIRA, acordeão
MURIEL CANTOREGGI, violino
CHRISTOPH POPPEN, violino
FRANCISCO LOURENÇO, viola
AURÉLIEN PASCAL, violoncelo
JÉRÉMY GARBARG, violoncelo

27 Jul
Domingo / Sunday

11:00 Marvão, Igreja de N. Sra. da
Estrela / N. Sra. da Estrela Church

RICHARD STRAUSS

AURÉLIEN PASCAL, violoncelo
NICOLAS MARGARIT, piano
NIKOLAY BORCHEV, barítono
MARCELO AMARAL, piano
QUATUOR AROD
ADRIEN LA MARCA, viola
JULIANE BANSE, soprano

16:00 Igreja de São Tiago
/ São Tiago Church

NICCOLÒ PAGANINI

ARNOLD SCHOENBERG
MURIEL CANTOREGGI, violino
SILKE AVENHAUS, piano
JULIANE BANSE, soprano
QUATUOR AROD
ADRIEN LA MARCA, viola
AURÉLIEN PASCAL, violoncelo

18:00 Castelo de Marvão, Torre de
Menagem / Marvão Castle, Tower

APRESENTAÇÃO
/ MEET THE ARTIST

"La Chute vers..."
de / by VASCO ARAÚJO

Instalação artística / Art installation
Coleção António Cachola

Cocktail de boas-vindas e conversa
com o artista / Welcome drinks and
meet the artist

ENTRADA LIVRE / FREE ADMISSION

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

ERNEST CHAUSSON

CLARA-JUMI KANG, violino
SUNWOOK KIM, piano
SUNHAE IM, soprano
TAE-HYUNG KIM, piano
JULIANE BANSE, soprano
QUATUOR AROD

23:00 Castelo de Marvão, Cisterna
/ Marvão Castle, Cistern

JOSEPH HAYDN

"As Sete Últimas Palavras de Cristo
na Cruz" / "The Seven Last Words of
Our Saviour on the Cross"

24 Caprichos para Violino Solo, Op. 1
/ 24 Caprices for Solo Violin, Op. 1

KEVIN ZHU

19:30 Castelo de Marvão, Pátio
/ Marvão Castle, Courtyard

GALA DE ENCERRAMENTO
/ FAREWELL GALA

Obras de / Music by:
Rossini, Mendelssohn, Brahms,
Strauss, Anderson, Rachmaninoff e
outros / and others

JULIANE BANSE, soprano
SUNHAE IM, soprano
CATARINA SERENO, mezzo-soprano
ILYÁ DOVNAR, tenor
NIKOLAY BORCHEV, barítono
SILKE AVENHAUS, piano
NICOLÁS MARGARIT, piano
MARCELO AMARAL, piano
SÓNIA PAIS, flauta
HORÁCIO FERREIRA, clarinete
JOÃO MIGUEL SILVA, oboé
VIRGÍLIO OLIVEIRA, fagote
ABEL PEREIRA, trompa
MURIEL CANTOREGGI, violino
CHRISTOPH POPPEN, violino
ADRIEN LA MARCA, viola
AURÉLIEN PASCAL, violoncelo
FLORIAN POPPEN, contrabaixo
QUATUOR AROD



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CHRISTOPH POPPEN, violino
MURIEL CANTOREGGI, violino
ADRIEN LA MARCA, viola
BRUNO PHILIPPE, violoncelo

23 Jul
Quarta / Wednesday

06:00 Castelo de Marvão, Torre de
Menagem / Marvão Castle, Tower

JOSEPH HAYDN - NASCER
DO SOL / SUNRISE CONCERT

Quarteto de Cordas em Si bemol
maior, Op. 76, n.º 4 ("Nascer do Sol")
/ String Quartet in B-flat major, Op.
76, No. 4 ("Sunrise Quartet")

MALION QUARTETT

Inscrição prévia obrigatória (lotação
limitada) / Advance registration is
mandatory (capacity is limited):
info@marvaomusic.com

ENTRADA LIVRE / FREE ADMISSION

14:00 Centro Cultural

CONCERTO PARA CRIANÇAS /
CHILDREN'S CONCERT
"Violino Virtuoso"

Obras de / Music by:
Massenet, Ravel, Waxman

KEVIN ZHU, violino
MARCELO AMARAL, piano
CATARINA BUCHO, apresentação / host

ENTRADA LIVRE / FREE ADMISSION



The 11th FIMM was attended by numerous **honoured guests**, including His Excellency the President of the Portuguese Republic, several Secretaries of State, the Vice-President of the Alentejo Regional Coordination and Development Commission (CCDR), the President of the Alentejo and Ribatejo Regional Tourism Entity (ERT), the President and Executive Director of the Alentejo Regional Tourism Promotion Agency (ARPTA), leaders of various municipalities, representatives of the event's Main Sponsors, and **more than 30 Ambassadors and other Heads of Diplomatic Missions**.





“With its imposing castle and glorious sunsets, Marvão’s open-air festival is a stunning setting for music.”

BBC Music Magazine, UK

“This is a major act of cultural resistance.”

Alain Lompech
Bachtrack, France

“In Marvão, music is not only heard – it is elevated.”

João van Zeller
Observador, Portugal

“An international-level festival where music and nature, stillness and harmony coexist.”

Justo Romero
Beckmesser, Spain

“At the top of Marvão, far from the turmoil of the world, everything is order and beauty.”

Jany Campello
ResMusica, France





“Magical moments, associated with the highest artistic quality, that make the Marvão International Music Festival unique.”

Leonídio Paulo Ferreira
Diário de Notícias, Portugal

“Here, music replaces weapons.”

Roland Machenaud
InfoTravel, France



“At its 11th edition, the festival has already won over both audiences and artists, embedding classical music into the Alentejo landscape.”

Ricardo da Rocha
Público, Portugal

“To truly appreciate music again, we need, paradoxically, silence – and here silence abounds.”

Alberto Mattioli
Il Foglio, Italy



“The Marvão International Music Festival is not just a musical event. It is a state of mind.”

Eray Aytimur
Andante, Turkey



“A project of excellence that intoxicates the senses. A true musical feast.”

Ana Rocha
Expresso, Portugal

“I left the Marvão Festival with a feeling of sadness, because I enjoyed it even more than I had expected.”

Maruxa Baliñas
mundoclasico.com, Spain

“At this festival, true communities are created.”

Nicola Cattò
Rivista Musica, Italy

“A classical music festival that has everything it needs to become one of the biggest in Europe”

Thierry Hillériteau
Le Figaro, France (2023)

“The musical impact was strong and direct, and there was an enhanced sense of dimensionality and depth”

Laurence Vittes
Seen and Heard International, UK (2024)

“The best music festival in Portugal”

Andrés Moreno Mengíbar
Scherzo, Spain (2024)





 **Francisco Bentes**
Top fan
Simplesmente divinal parabéns

 **Christine Bogdanowicz- Bindert**
What a day and night! 🤩

 **Maria Manuel**
Lindo, profundo e de uma espiritualidade inigualável! 🙏🌹

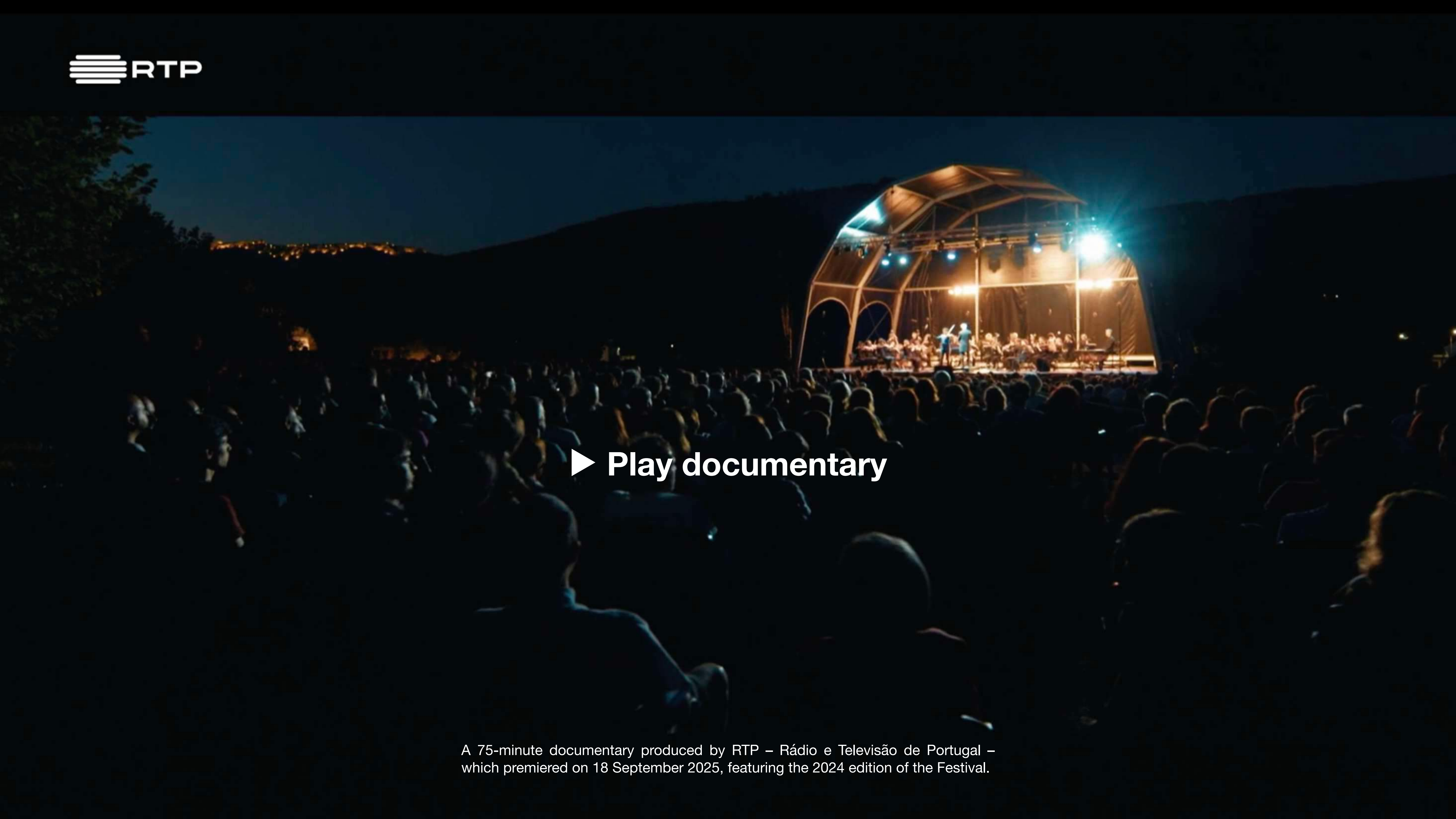
 **Anja Hillen**
Eu adorei 🙏😍😍

 **Mafalda Moura Pereira**
Really charming! Lindo!!! 🍀 Obrigada por partilharem um bocadinho do vosso trabalho. 🙏 Que pena não vos poder ouvir na fantástica vila de Marvão.

 **Ana Maria Soares**
Top fan
Lindo demais .
Uma paz ao ouvir a música.
Adorei. Adorei Adorei 🙏🍀🍀🍀🍀

 **Egídia Queiroz**
Top fan
Excelentes concertos 😊 adorei ❤️❤️
6w Love Reply See translation Hide 🍀

 **Margarida Gonçalves**
Top fan
A magia da Musica nessa linda vila de Marvão... 🎵🎵🎵❤️
6w Love Reply Hide 🍀



► **Play documentary**

A 75-minute documentary produced by RTP – Rádio e Televisão de Portugal – which premiered on 18 September 2025, featuring the 2024 edition of the Festival.

FIMM

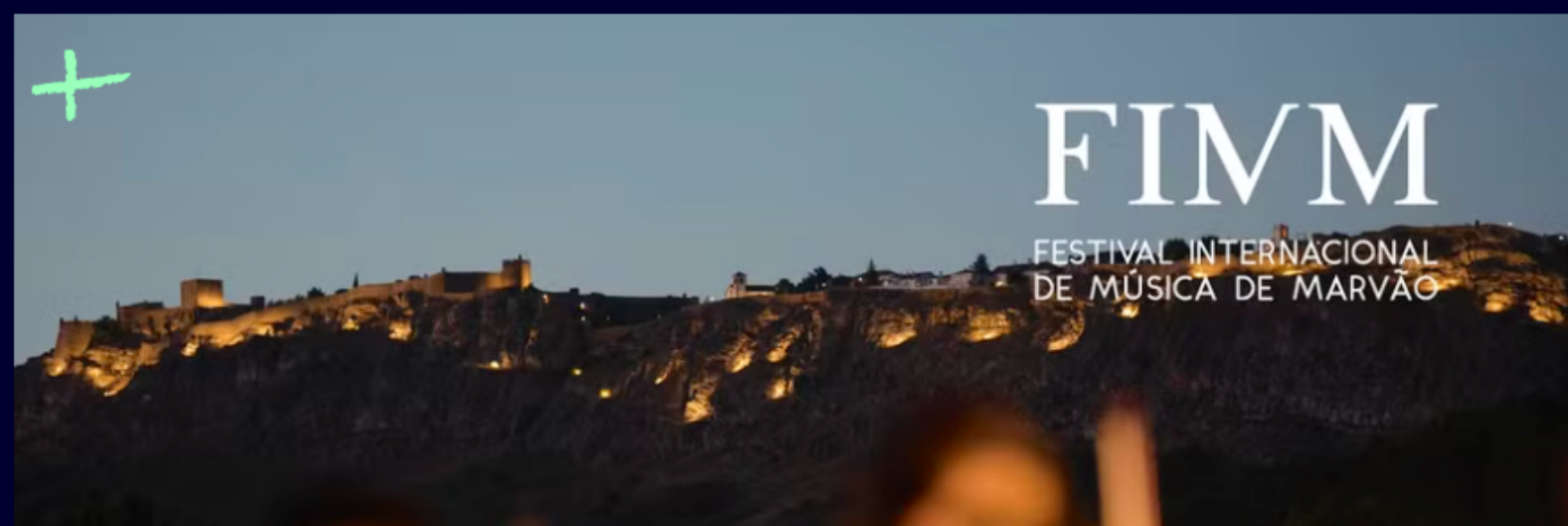
FESTIVAL INTERNACIONAL
DE MÚSICA DE MARVÃO

Festival Internacional de Música de Marvão

[▶ Go to streaming concerts](#)

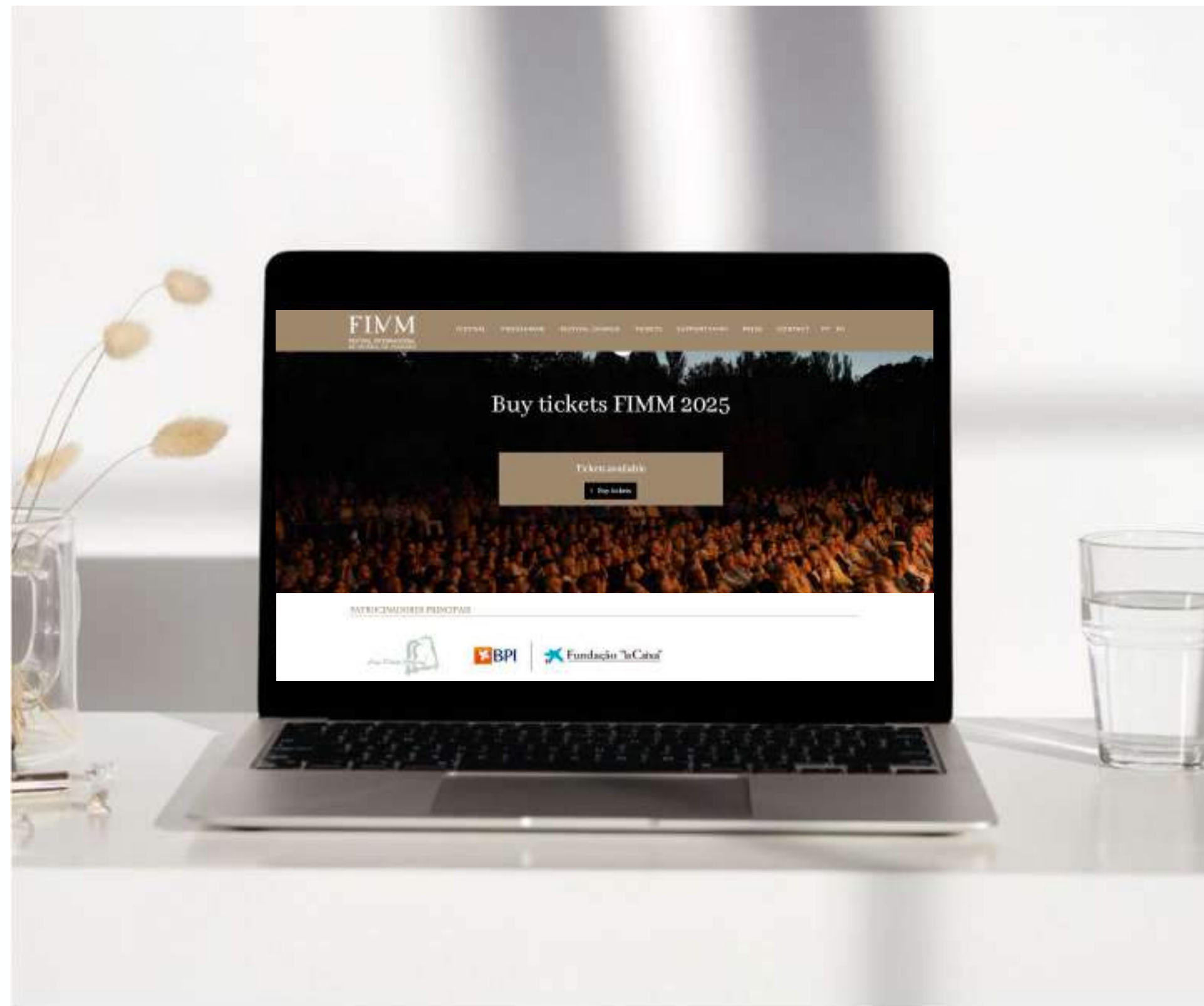
Landing page of the Marvão International Music Festival on the free streaming platform CaixaForum+, presenting the event, its history, and an exclusive selection of full concert recordings available in the catalogue.

Criado em 2014, o Festival Internacional de Música de Marvão tornou-se rapidamente num dos eventos culturais mais prestigiados de Portugal, conhecido pela sua localização deslumbrante e atmosfera intimista....

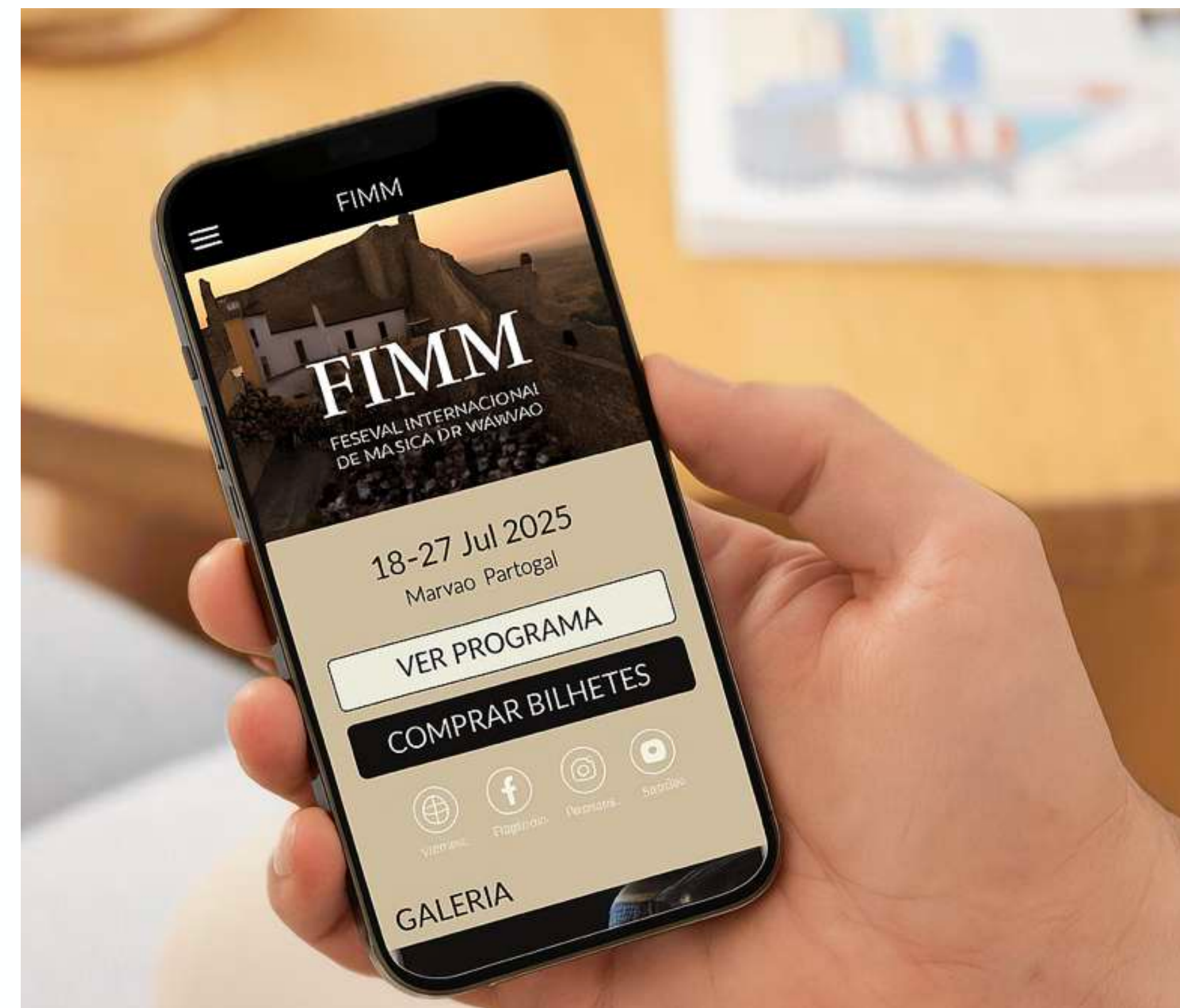
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DIGITAL COMMUNICATION

Website and mobile app



Bilingual Website (Portuguese + English). The official website, www.marvaomusic.com, presents the festival's identity and history, offering information about the programme, news, and background on the artistic direction. It also highlights the Festival's partners and sponsors, serving as the main reference point for institutional communication and for those wishing to know more about FIMM's mission and values.



Free Mobile App (Android and iOS). The FIMM app is a practical and relevant tool for audiences and participants. It provides full access to the festival programme in real time, with detailed information about artists, venues and concerts, as well as hospitality recommendations and visitor guidance. Designed for on-the-go use, the app enhances the festival experience by helping users plan and navigate their visit more easily and interactively.

DIGITAL COMMUNICATION

Social Media

FACEBOOK AND INSTAGRAM

Our content reached hundreds of thousands of music lovers around the world, organically and authentically. The campaign saw remarkable increases in views, reach and engagement across both Instagram and Facebook, with festival moments widely shared by our audience, artists and their communities.

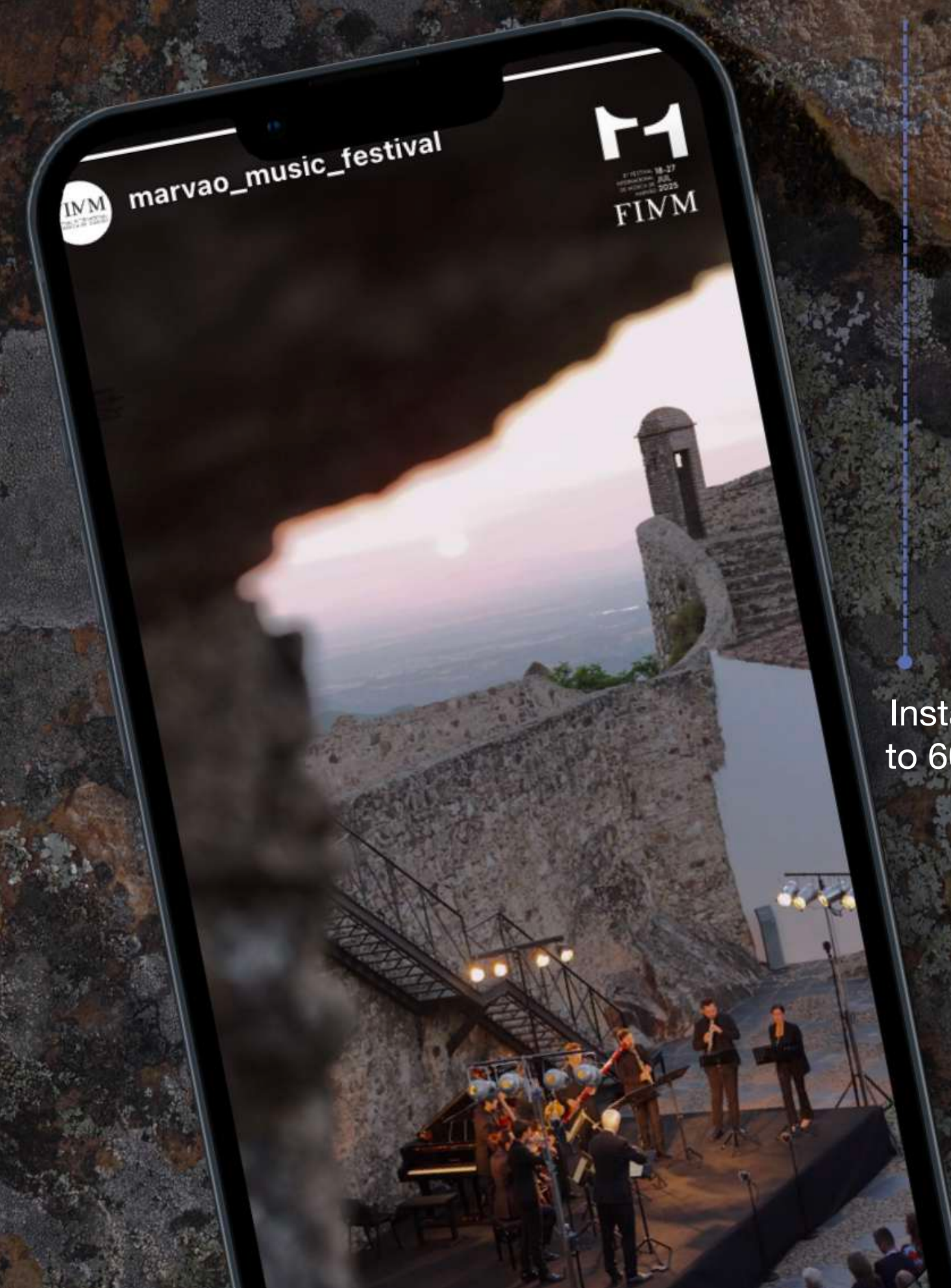
Throughout the campaign, we published content daily, documented key artistic moments and interacted with a growing international following. The presence of acclaimed musicians from Portugal, across Europe, and other continents turned our platforms into a global meeting point for classical music enthusiasts.

The result was a vibrant and far-reaching online celebration of music, place and people.

INSTAGRAM:	TOTAL VIEWS: 811.508 CONTENT INTERACTIONS: 12.181
FACEBOOK	TOTAL VIEWS: 255.826 CONTENT INTERACTIONS: 7.261

ONLINE

THE 2025 EDITION OF MARVÃO MUSIC FESTIVAL BROUGHT AN EXTRAORDINARY DIGITAL PRESENCE THAT MATCHED THE INTENSITY AND ELEGANCE OF THE PERFORMANCES ON STAGE.



Instagram content reached up to 60,000 daily views and over 800 interactions per day.

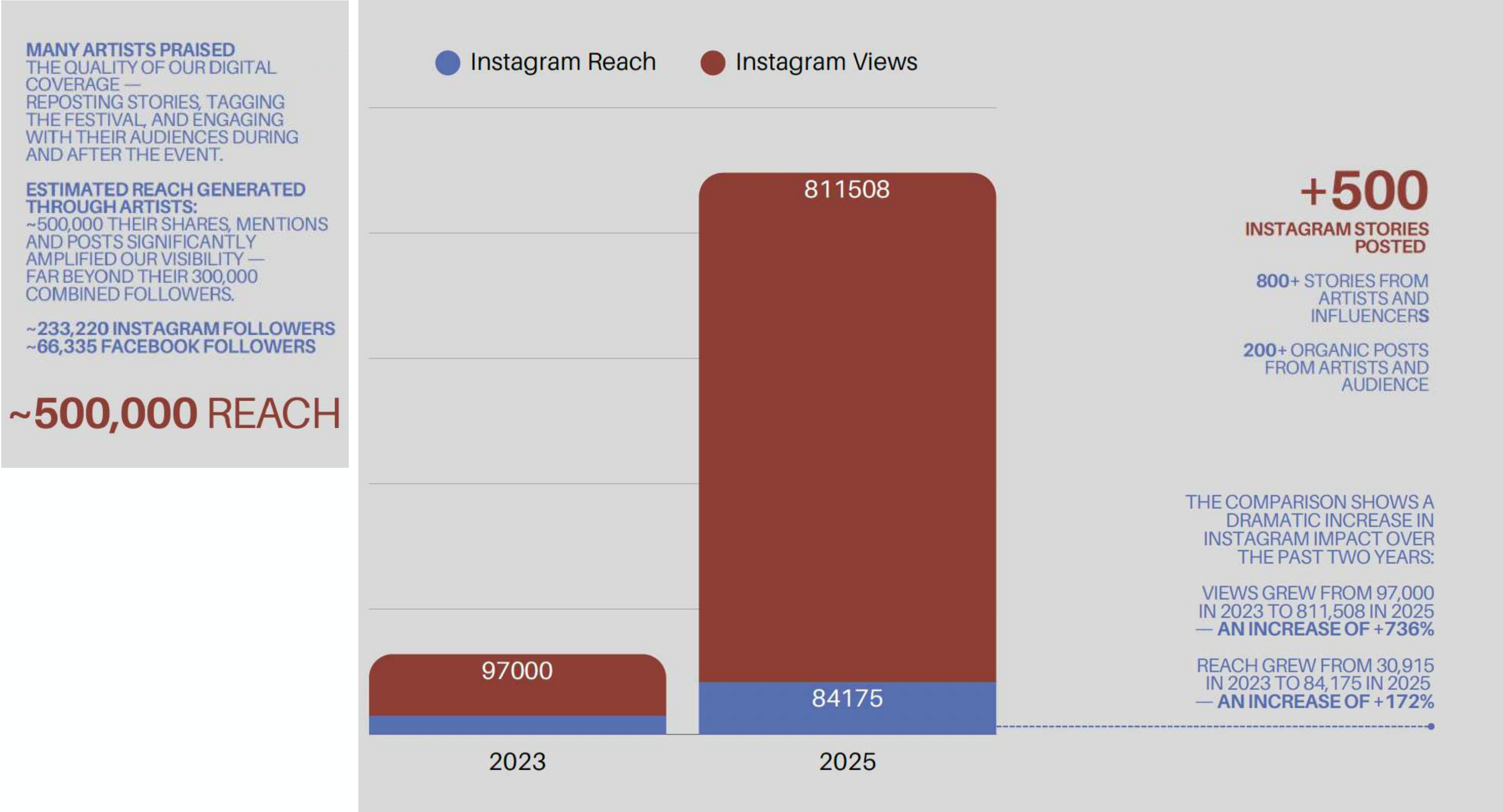
DIGITAL COMMUNICATION

Social Media



DIGITAL COMMUNICATION

Social Media



PRESS

Expresso

A magia de Marvão, onde um festival de música embriaga os sentidos



Ao longo de dez dias, de manhã e até à madrugada, a música inundou as ruínas medievais da vila alcañorada na serra de São Mamede. FIMM

No Alto Alentejo, zona do país onde a música clássica é uma raridade, o FIMM voltou a confirmar-se como um pequeno paraíso

Diário de Notícias



Foto: André Mendes / Red Bull

Lattes

Não um, nem dois ou três, mas quatro grifos a saudar génio de Tchaikovsky em Marvão

A 11.ª edição do Festival Internacional de Música de Marvão (FIMM) conclui-se neste domingo com uma gala de encerramento que reúne depois de mais de duas semanas centenas de milhares de pessoas.

Leituras: Rádio Fátima

Publicado a 24 de julho de 2025, às 20h

Atualizado a 24 de julho de 2025, às 20h

Partilha em: Facebook, Twitter, WhatsApp, Email, Print

Artigos Relacionados

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P

Na vila de Marvão, a música já é parte da paisagem

À 11.ª edição, o Festival Internacional de Música de Marvão já conquistou público e artistas, e inscreveu a clássica na paisagem alentejana. Durante dez dias, as muralhas são um refúgio do mundo.

Ricardo da Rocha

25 de julho de 2025, 20:00

Descrever artigo



O Festival Internacional de Música de Marvão ocupa diversos espaços patrimoniais da pequena vila alentejana. CONTRA: FESTIVAL INTERNACIONAL DE MÚSICA DE MARVÃO

bachtrack

Le Festival international de Marvão, royaume de la musique et des musiciens

De: André Lamy, 25 July 2025

Le château que les Maures ont édifié à Marvão cent d'une muraille interrompue un rocher qui domine l'Alentejo. Par temps clair, on aperçoit la mer, 203 kilomètres à l'ouest vers Lisbonne. À l'intérieur, des maisons blanches aux fenêtres encadrées de granit, le long de petites rues parallèles que des escaliers transversaux relient. Tout autour une campagne verdoyante, des chênes légers, des châtaigniers, des vignes. On y bive une vin faite de vingt-deux cépages rouges et blancs qui est l'allégorie d'un festival qui fête cette année sa onzième édition. À moins que ce ne soit l'inverse : le chef d'orchestre et violoniste Christoph Poppert et sa femme la soprano Juliana Barbe l'ont créé après avoir découvert la beauté suffocante de ce lieu à l'issue d'une grande, grande balade à vélo. Ils y ont acheté une petite maison et fondé un festival.

"Il s'agit d'un acte de résistance culturelle majeur"

RELATED CONTENT

In the lullhouse: Dubai's Classic Viola Olympus Competition

Carlin Doherty, 28 May

With an unusual format and a unique prize pool - first prize being \$500,000 - the Classic Viola Olympus International Competition poses a unique look to the usual state of affairs in the competition circuit.

Classical composers with an "armal" training

Danny Pire, 28 October

A look at some major composers who did not receive any formal musical training and followed their own non-traditional paths into Western classical music.

In Praise of Listings

Bachtrack, 28 September

Music should be an art form, but it's often not. It's often just a series of notes and rests, and it's often not what we need.

A city that listens: 11th Kobe International Hubs Competition

Bangkok, 22 September

The prestigious Kobe International Hubs Competition is back for its 11th edition, and it's a great opportunity for young composers to showcase their work.



© FIMM - Festival Internacional de Música de Marvão

Ces deux musiciens réunissent d'autres musiciens venus d'un peu partout, instrumentales et chanteurs connus ou à l'aube de leur carrière pour une « folle semaine de Nantes », en réduction. C'est un festival, pas une série de concerts programmés en été, qui vous fait voyager dans la cité et même en sortir pour rejoindre une église édifiée à son pied puis remonter au château qui la surplombe, comme on suit une procession, tous ensemble et plutôt joyeusement.

ResMusica

Le formidable envol de la musique, là-haut, à Marvão

Le 30 juillet 2025 par Jerry Campello

À un peu plus de deux heures de Lisbonne, touchant presque l'Espagne, le village perché de Marvão concentre chaque été une activité musicale hors normes. La onzième édition du Festival International de Musique qui vient de s'y achever a été essentiellement consacrée, cette année, à la musique de chambre et la voix.



À plus de 800 mètres d'altitude, le visiteur découvre un horizon sans fin depuis le rempart de la cité édifiée par les maures il y a fort longtemps : la plaine de l'Alentejo est à ses pieds, offrant à la vue sa campagne, cet océan de verdure où poussent chênes-lièges, vignes et oliviers, les richesses locales, et où se cachent des trésors de l'époque paléolithique. Pour l'instant y règne le silence. Marvão s'anime doucement. D'une beauté à couper le souffle, ce n'est cependant pas un de ces villages pittoresques arpentés d'une foule de touristes. Point de boutiques d'artisanat enfilées dans ses longues rues aux maisons blanches soulignées de granit, seulement un café et sa terrasse, une petite poignée d'hôtels et de restaurants et une épicerie où l'on peut acheter une huile d'olive d'exception et de très bons vins du terroir.

IL FOGLIO

Cronache dal Festival di Marvão in Portogallo

di ALBERTO MATTIOLI - 10 AGO 2025

Facebook, Twitter, LinkedIn, Email, Print

Così quello che all'inizio era soltanto una Hausmusik allargata è diventato un vero festival che oggi è un appuntamento internazionale. Un racconto

Sull'altro argomento

→ Festa mobile a Castel Sant'Angelo: dopo i

D&G arriva l'operacanto con "Il Canto"

→ Restoriano. Storia, anche se non una regia

correndo e senza un'idea forte

A sculture La trita (intesa come il quintetto di Schubert) nel cortile di un castello arabo in mezzo a un suggestivo nulla al cuneale fra Portogallo e Spagna? Fatto. Per la serie: festival musicali dove non te li aspetti, benvenuti a Marvão, 93 abitanti d'inverno, un po' più d'estate anche arrivano quelli con le

INFOTRAVEL

À Marvão, un fabuleux festival de musique a remplacé les armes

Le 30 juillet 2025 par Jerry Campello



OBSERVADOR



João van Zeller

Autore e moderatore

Melómanos, atenção: Marvão, mágica em ré maior

Marvão em termos de Festivais de Música de Verão já figura em todos os guíes que mobilizam melómanos do mundo inteiro. Que reconfortante seria ver um maior número de pessoas e instituições envolvidas.

22 ago. 2025, 10:25

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No topo de um monte nos confins alentejanos da região de Portalegre, emergem as solitas muralhas de Marvão, em cujo interior está uma povoação com castelo. Ali habitam permanentemente cerca de 100 pessoas. Em julho/agosto, e durante dez dias seguidos habita ali também a suprema arte da música, e os felizes que conseguem bilhetes para os 31 encontros.

MUSICA

La rivista di musica classica fondata nel 1977

Marvão (Portogallo), 25-26 luglio 2025

11° Festival Internacional de Música de Marvão

Qualcuno ha detto che la rivetta perfetta per il successo di un festival (musicale, ma non solo) contempla due ingredienti essenziali: deve svolgersi in un luogo sufficientemente isolato ma anche di grande bellezza, sia essa naturale o monumentale. E devo dire che il Festival di Marvão soddisfa abbondantemente entrambe le condizioni: la cittadina è situata nell'est del Portogallo, a pochissimi chilometri dal confine spagnolo, nel distretto di Portalegre, a due ore e mezza di auto da Lisbona, ed è abitata da oltre 800 metri di altezza su una piccola montagna: pochi abitanti durante l'estate e pochissimi (30, mi sembra) d'inverno. Insomma, un luogo ideale per un festival di musica.

caso in cui tutto pareva "giusto", dalla qualità dei quattro musicisti (Poppert stesso con Marius Castropop, Adrian La Marca e Bruno Philippe) al clima che si era creato tra loro e il folto pubblico. Al Festival si realizzano delle vere e proprie comunità: quella degli spettatori, che vengono da tutta Europa (bisogna proprio scegliere di venire a Marvão, non ci si arriva per caso) e che, fidelizzati negli anni, garantiscono anche un importante sostegno economico all'istituzione con una rete di donatori; e quella degli artisti, che si esibiscono per caciotti simbolici e che, formati da per molti giorni (il festival durava dal 18 al 27 luglio), consentono programmi comprendenti pezzi di repertorio acrobatico, spesso per metri pratici. Penso, ad esempio, alla selezione dei "Liebeslieder-Walzer" di Schubert, con il loro carattere di danza.

Beckmesser

Crítica: Marvão y su Festival se sumergen en el "Fin del tiempo"

Marvão y su Festival se sumergen en el "Fin del tiempo"

XI FESTIVAL INTERNACIONAL DE MÚSICA DE MARVÃO. Cuarteto para el fin del tiempo, de Olivier Messiaen. Christoph Poppert (violin), Aurelien Pascal (violonchelo), Horacio Ferreira (clarinete), Silke Auerhaus (piano). Lugar: Iglesia de São Tiago. Marvão, 24 julio



Festival de Música de Marvão

MUNDOCLASICO.COM

Festival de Marvao: música sin etiquetas ni modas

Maruxa Balañas

miércoles, 9 de julio de 2025

Facebook, Twitter, LinkedIn, Email, Print



Festival de Marvao 2025 © 2025 by Festival de Marvao

Cuando llega el verano, llegan también los festivales de música a muchas zonas que habitualmente no tienen programación musical durante el resto del año. No es una situación óptima, pero cumple dos funciones importantes: proporciona acceso a la música a ese público que se descuida durante la mayor parte del año, y al mismo tiempo atrae turistas melómanos y curiosos a una zona que merece la pena conocer.

► CLICK OR SCAN THE QR CODE TO ACCESS THE FULL CLIPPING



GROWING MEDIA IMPACT - 2024 vs 2025

 Advertising Value Equivalent (AVE)

2024: €516,874 → 2025: **€725,313 (+40%)**

 Outreach (Impressions)

2024: 3.8 million → 2025: **4.7 million (+22%)**

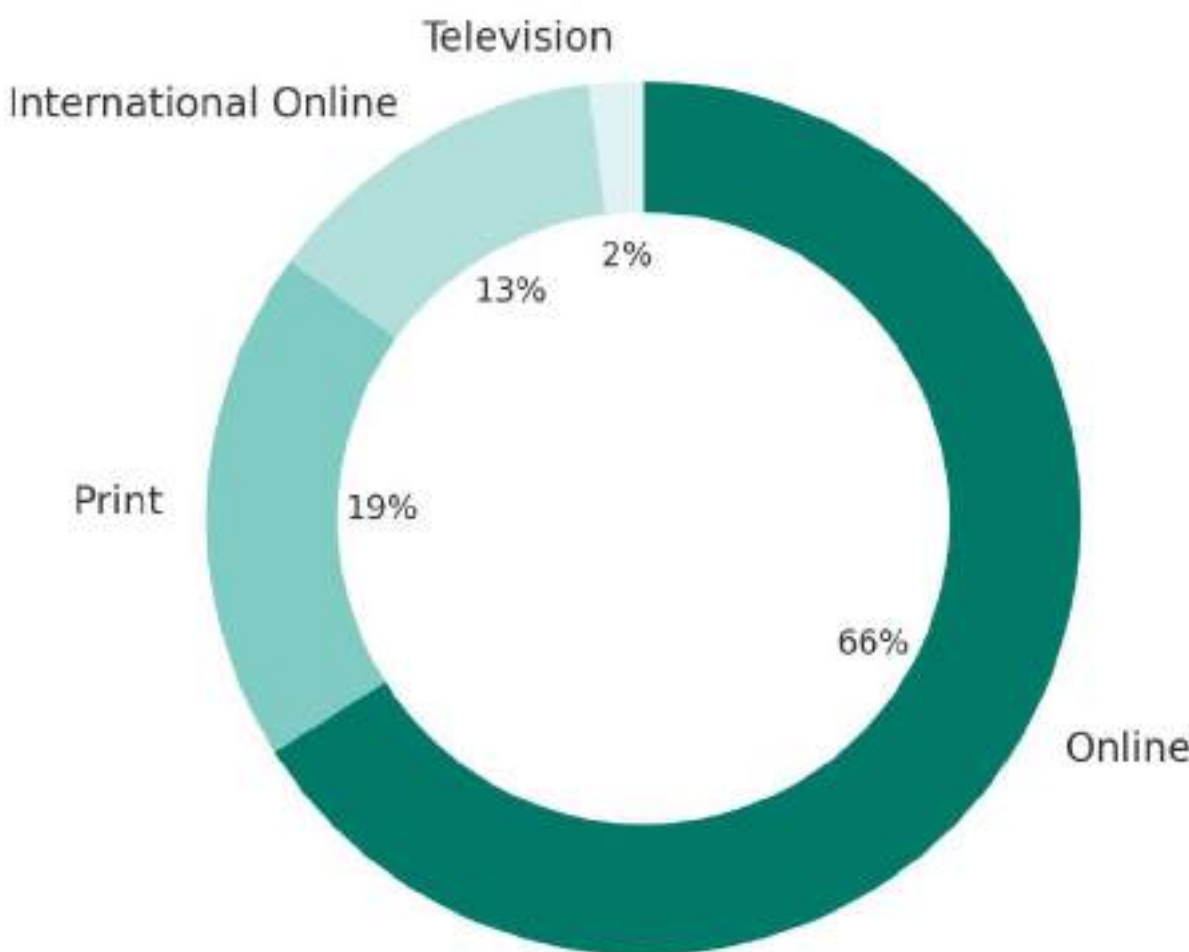
 Reach (Portuguese Population exposed)

2024: 8% → 2025: **11% (+35%)**

 Online Engagement

2024: 4.2% → 2025: 5.1% engagement rate | 2,469 interactions **(+21%)**

Media Distribution - FIMM 2025



The distribution of media coverage for FIMM 2025 once again highlights the predominance of digital and online platforms, which accounted for two-thirds of all content and ensured the largest audience outreach and engagement. Traditional print media maintained a relevant presence, while television stood out with a strong contribution from SIC, significantly boosting the financial valuation.

The Advertising Value Equivalent (AVE) reached €725,313 in 2025, representing a 40% increase compared to 2024 and confirming the growing media impact of the Festival. This growth was largely driven by the consistency of online coverage and the reinforcement of television presence.

The analysis reveals a consolidated communication strategy with a stronger international projection and a clear reinforcement of media value, offering an increasingly attractive platform for the Festival’s partners and sponsors.

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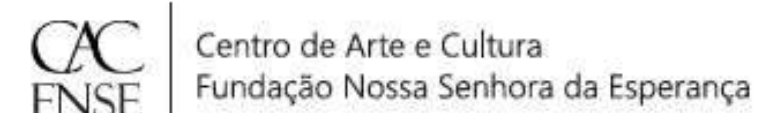
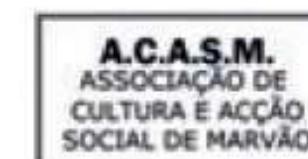
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DESIGN + COMUNICAÇÃO

1

24 JUL-
2 AGO
2026

12° FESTIVAL
INTERNACIONAL DE
MÚSICA DE MARVÃO

2
FIMM

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